## **DiVin Paese**

## Big data sources, crowdsourcing, crowdsensing Data Visualization & Visual analytics

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# Phases of the project

• Data sources

Methods

• Visualisation

## Data sources

- Statistical data from ISTAT: <u>www.istat.it</u>
  - Multipurpose Survey on the Italian Families: Issues on daily life (2013)
  - 6° Census on agriculture (2010)
  - Data on trade with foreign countries (various years)
  - *WineMonitor* on European Commission data
- Qualitative data on DOC/DOCG wines: <u>The winer's club Vini</u> <u>d'Italia</u>
- Data on wine prices: <u>Wine-Searcher Italian Wine</u>
- Specifications of the Italian map (regions, provinces, municipalities): Istat shapefiles converted in topojson

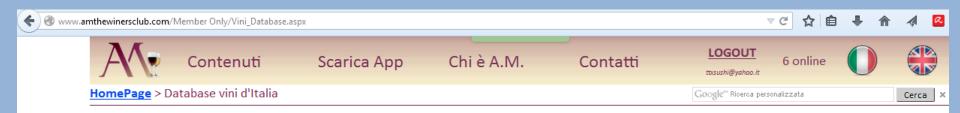
## Scraping of two thematic web sites:

### • The winer's club Italian wines:

- Database of wines with information on the class, type of wine, region, province, grapes used, etc .;
- ✓ Site with a mandatory login;
- One page per wine

### Wine Searcher - Italian Wine

- ✓ Reference US site for wines' prices;
- In the Italian page there are 22 links (20 regions, San Marino and Table wines), for each link provides information on the prices of more than 500 wines spread across 20 pages;
- ✓ Information on the production region and price (in  $\in$ )



#### Database dei Vini d'Italia

Scegliere l'elemento desiderato

#### <u>A B C D E F G I L M N O P R S T V Z</u>

Cerca:

Usare "\*" o "?" come jolly

#### Α

 Aglianico del Taburno Rosato

 Aglianico del Taburno Rosso

 Aglianico del Taburno Rosso Riserva

 Aglianico del Vulture

 Aglianico del Vulture Riserva

 Aglianico del Vulture Spumante

 Aglianico del Vulture Vecchio

 Alba

 Alba riserva

 Albana di Romagna Amabile

 Albana di Romagna Passito

Albana di Romagna Passito Riserva

#### F

 Falerio dei Colli Ascolani

 Falerno del Massico Bianco

 Falerno del Massico Primitivo

 Falerno del Massico Primitivo Riserva o Vecchio

 Falerno del Massico Rosso

 Falerno del Massico Rosso

 Falerno del Massico Rosso Riserva

 Fara

 Faro

 Fiano di Avellino

 Franciacorta

 Franciacorta riserva

 Franciacorta Rosè

Classe vino: Rosso fermo

Tipo denominazione: DOCG

Decreto Ministeriale del: 19/01/2010

Pubblicato su Gazzetta Ufficiale: 29 del 05/02/2010

Resa uva per ettaro: 80 q.li

Resa uva/vino: 70.00%

Colore: rubino vivace tendente al granata con l'invecchiamento

Odore: intensamente vinoso, talvolta con profumo di mammola e con più pronunziato carattere di finezza nella fase di invecchiamento

Sapore: armonico, asciutto, sapido, leggermente tannico che si affina col tempo al morbido vellutato

Alcol minimo nell'uva: 11.00%

Alcol minimo nel vino: 12.50%

Acidità: 4.5 g/l

Estratto secco del vino: 22 g/l

Regione di produzione: Toscana

Province di produzione: Pisa

Vitigni utilizzati	% Minima	% Massima
Sangiovese	75.00%	100.00%
Colorest France	0.000/	10.000/



# Wine searcher

earcher.com/regions-tuscany		⊽C ☆ 自 ↓	▶ <b>⋒</b> ·	
Marchesi Antinori Solaia Toscana IGT, Tuscany, Italy	Cabernet - Sangiovese	€208	58	
🛔 Fontodi Flaccianello della Pieve Colli della Toscana Centrale IGT, Tuscany, Italy	Sangiovese (Nielluccio)	€86	159	
Biondi Santi Tenuta Greppo Annata, Brunello di Montalcino DOCG, Italy	Sangiovese (Nielluccio)	€122	187	
🖕 Castello Banfi Brunello di Montalcino DOCG, Tuscany, Italy	Sangiovese (Nielluccio)	€51	193	
Montevertine Le Pergole Torte Toscana IGT, Tuscany, Italy	Sangiovese (Nielluccio)	€103	208	
Marchesi Antinori Tenuta Guado al Tasso Bolgheri Superiore, Tuscany, Italy	Cabernet - Merlot - Syrah	€82	210	
🛔 Case Basse di Gianfranco Soldera Brunello di Montalcino Riserva DOCG, Tuscany, Italy	Sangiovese (Nielluccio)	€422	224	
Ruffino Riserva Ducale, Chianti Classico Riserva DOCG, Italy	Sangiovese (Nielluccio)	€20	250	
🛔 Biondi Santi Tenuta il Greppo Riserva, Brunello di Montalcino DOCG, Italy	Sangiovese (Nielluccio)	€495	289	
Tenuta Sette Ponti Oreno Toscana IGT, Tuscany, Italy	Cabernet - Merlot - Sangiovese	€71	307	
🛔 Marchesi Antinori Villa Antinori Toscana IGT, Tuscany, Italy	Cabernet - Merlot - Sangiovese	€17	318	
🖥 Tua Rita Redigaffi Toscana IGT, Tuscany, Italy	Merlot	€202	319	
🛔 Tenuta San Guido Guidalberto Toscana IGT, Tuscany, Italy	Cabernet Sauvignon - Merlot	€35	322	
🛔 Marchesi de Frescobaldi Castelgiocondo, Brunello di Montalcino DOCG, Italy	Sangiovese (Nielluccio)	€46	326	
🛔 Castello dei Rampolla Sammarco Toscana IGT, Tuscany, Italy	Cabernet - Sangiovese	€70	341	
Petrolo Galatrona Toscana IGT, Tuscany, Italy	Merlot	€86	350	
lsole e Olena Cepparello Toscana IGT, Tuscany, Italy	Sangiovese (Nielluccio)	€59	354	
🖕 Casanova di Neri Tenuta Nuova, Brunello di Montalcino DOCG, Italy	Sangiovese (Nielluccio)	€71	357	
🛔 Marchesi de Frescobaldi Luce della Vite 'Luce' Toscana IGT, Tuscany, Italy	Cabernet - Merlot - Sangiovese	€81	374	
🖢 Ornellaia 'Le Serre Nuove dell'Ornellaia' Bolgheri Rosso, Tuscany, Italy	Bordeaux Blend Red	€44	393	
Marchesi de Frescobaldi Castello di Nipozzano 'Nipozzano', Chianti Rufina Riserva DOCG, Italy	Chianti Blend	€19	400	

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## **Data Analysis:**

 Data analysis of Multipurpose survey – creation of a synthetic variable "glasses of wine consumed per day", as an aggregation of three different items of the questionnaire, and subsequent estimation of consumption classes with use of quartiles of the national distribution, properly weighted;

✓ Aggregation of information from different sources

### **Creation and management of a SQL database:**

- Creation of the *table schema with a* python script
- Populating the different tables in the DB (The winer's club: 1500 records, Wine-Searcher: 8500 records; Multiscopo: 20000 records; other tables: 20 or 110 records)
- Data analysis with appropriate queries for the three levels of aggregation (Country, Region, Province)

### **Consulting data from js / JQuery / D3**

After implementing an ajax function to dynamically check the MySQL db via a python script, to simplify the implementation of the project developed simultaneously by several people in different places, it was decided to export the data as json and csv. They were nevertheless implemented the following script:

- ✓ Python script to connect to SQL db, generating output lists the three levels
- ✓ Python script to convert data into JSON
- ✓ Python script for the consultation of the database from ajax calls (cgi)

### **Code for creating the map and charts**

For the generation of the map we have chosen to use the GEO module of D3. For this purpose it was necessary to create a file in topojson format with the information necessary to the project, starting from the shapefiles available at ISTAT.

The graphs have been implemented in D3.js, and dynamically added to the information with regional granularity using JQuery and FancyBox library.

The transition of the information from national to regional and provincial levels has been handled with JQuery functions specifically implemented.

## Visualisation

