





Data Journalism

Data Cleansing - Open Refine

What

Data cleansing definition

"Process of **detecting** and **correcting** corrupt or inaccurate records from data."

source Wikipedia



Why

Better data beats fancier algorithms...

Plain and Simple! If you have a clean dataset, even simple algorithms can learn impressive insights from it!

We can make beautiful analyzes but if our data is dirty we expose ourselves to **destructive criticism**



The origins of errors

- user entry errors
- multiple users involved in data input
- corruption in transmission or storage
- join of different data sources
- use of different control data dictionaries
- ...

The Goal is Data Quality

Data Quality Criteria

- 1. Validity
- 2. Accuracy
- 3. Completeness
- 4. Consistency
- 5. Uniformity





Data-Type: values in a particular column must be of a particular datatype, e.g., boolean, numeric, date, etc. For example a latitude should be a float not a string

Range: typically, numbers or dates should fall within a certain range. For example month number should be [1-12] latitude of Tuscany should be [42-45]

Mandatory: certain columns cannot be empty. For example the coordinates of accomodation

Unique: a field, or a combination of fields, must be unique across a dataset. For example a civic address

Validity: compliance with defined constraints

Set-Membership: values of a column come from a set of discrete values, e.g. enum values. For example, a person's gender may be male or female.

Foreign-key: as in relational databases, a foreign key column can't have a value that does not exist in the referenced primary key.

Regular expression patterns: text fields that have to be in a certain pattern. For example, a date may be required to have the pattern 23-12-2019.

Cross-field validation: certain conditions that span across multiple fields must hold. For example, a patient's date of discharge from the hospital cannot be earlier than the date of admission.

Accuracy

Definition: The **degree of conformity** of a **measure** to a **standard or a true value**

It requires accessing an external source of data that contains the true value.

Such "gold standard" data is often unavailable.

Examples of gold standard: official street name data base

Street address

V.le Svevo



Viale Ignazio Loyola

Viale Italo Svevo

Viale Leonardo da Vinci

...

Completeness



Definition: The degree to which all required measures are known.

Missing data is going to happen for various reasons

You can check why on the data source or you can exploit external services

For example for missing geographical coordinates exploit **geocoding services**

Consistency

Definition: The degree to which a set of measures are consistent

Inconsistency occurs when two data items in the data set contradict each other e.g., a customer is recorded in two different sources as having two different current addresses. A valid age, say 10, mightn't match with the marital status, say divorced

Fixing inconsistency is not always possible: it requires a variety of strategies e.g., deciding which data were recorded more recently, which data source is likely to be most reliable, or simply trying to find the truth (e.g., calling up the customer).

Uniformity

Definition: The degree to which the data is specified using the same **unit of measure**

E.g. In datasets extracted from different sources, weight may be recorded either in pounds or kilos and must be converted to a single measure using an arithmetic transformation.

EXAMPLE:

100 lbs = ? KG

100 · 0.454 = 45.4 KG

X POUNDS \cdot 0.454 = Y KG



The method



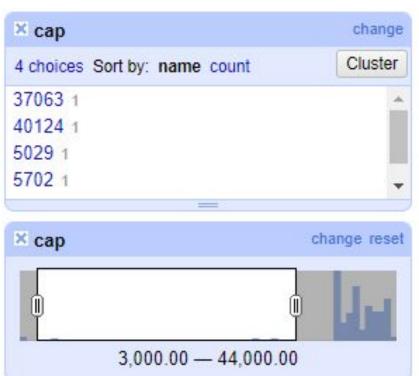
Inspection

For each column calculate a Summary Statistics

- Is the data column recorded as a string or number?
- How many values are missing?
- How many unique values in a column?

Inspection of Data Distribution

Visualizing data distribution with Histograms, and statistical methods such as mean, standard deviation, range, or quartiles, one can find Outliers and thus potential data entry errors that it worths to investigate.



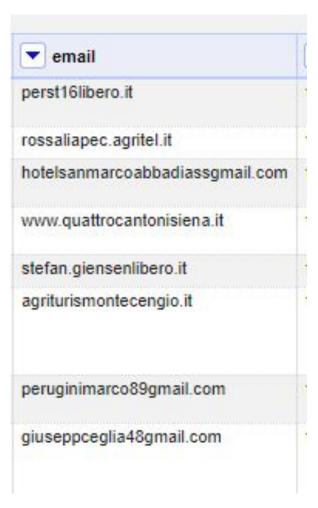
Cleansing

Irrelevant data: remove

Duplicates: remove

Type conversion: fix

Syntax errors: fix



Cleansing and enrichment

Cleansing

Fixing errors

Remove duplicate records (rows) or irrelevant data (cols)

Split multi data columns (address, datetime)

Enrichment

missing values

not normalized values

Common errors

String vs numbers ("10,5432" vs 10.5432)

Different Formats (01/09/2016 vs 01-09-2016)

Data inconsistencies (Piazza, P.zza, P.za)

Lateral spaces ("B&B" vs " B&B")

Monne	▼ lat	VIOIT	codeserc	▼ tipologia	▼ indirizzo
FORNI ROSAIA	44.2270033	10.029223799999954	045001AAT0001	Agriturismi	PIAZZA PUCCINI 1 - Loc. Olivola
OW WOW DLORULLI ARISTIDE	44.2320611	10.0497775	045 <mark>0</mark> 01AAT0006	Agriturismi	San Domenico la Cavana, 0 Loc. Bigliolo
ALLE FIORITA	44.2256165	10.018137	045001AAT0012	Agriturismi	Via AIA DI BELLONE - Loc. Valenza
A SELVA	44.2166706	9.9674972	045001AAT0013	Agriturismi	Selva, 0 - Loc. Selva
FIORENTINI GIANLUCA	44.2166706	9.9674972	045001AAT0014	Agriturismi	sanacco, 1 - Loc. Quercia
/ILLA MIMOSA	44.1741291	9.9122863	045 <mark>0</mark> 01AFR0003	Affittacamere	Via MAESTRO FERRARI 7 - Loc. Albiano Magra
DEMY	44.215124	9.9673911	045001ALB0002	Alberghi - Hotel	Via Salueei, 0
PASQUINO	44.2166706	9.9674972	045 <mark>0</mark> 01ALB0003	Alberghi - Hotel	PIAZZA MAZZINI 22 - Fraz. pippo
CASA BARANI	44.2055326	9.9698068	045001ALL0003	Alloggi Privati	Via SPRINL7/A - Fraz. Sprini
8&B LO SPIGO	44.2320611	10.0497775	045 <mark>0</mark> 01ALL0006	Alloggi Privati	Via MONTE BARDELLI - Loc. Bigliolo
L MELOGRANO	44.2166706	9.9674972	045001ALL0010	Alloggi Privati	Liberta, 14/F - Loc. AULLA - Fraz. Albiano Magra

Verifying

- Verify always what have you done.
 - o For example, after filling out the **missing data**, they might violate any of the rules and constraints.
- The data cleansing is an iterative process
- It might involve some manual correction if not possible otherwise.

Report

In the end it is necessary to make a **report** of all the changes made, describing the reasons and the methods of data cleansing.

It would be desirable that all changes were automatic

Bibliography

<u>Data Cleansing - Wikipedia</u>

The Ultimate Guide To Data Cleaning

A plethora of data cleaning tools

• Text Editor: Notepad++,





Studio C











• Spreadsheet: Google SpreadSheet, MS Excel





• Free tools: Open refine



Not free tools: Trifacta, Paxata, Altery:





Code yourself: Python with Pandas Library

Open Refine



Open Refine

A free, open source, multiplatform, desktop application

OpenRefine 3.3, released on January 31, 2020

Besides it's possible:

- extend functionalities with plugin
- drive some operations by python (or other languages) scripts



Accomodations in Tuscany

"L'archivio contiene i nomi e i dati anagrafici (indirizzo, telefono, e-mail, sito web) di tutte le **strutture ricettive della Toscana**, codificate secondo i codici ISTAT e distinte per tipologia (alberghi, agriturismi, ..) e stabilimenti balneari."

http://servizi.toscana.it/RT/mappe/strutturericettiveXall.csv

Creator	Area di Coordinamento "Turismo, Commercio e Terziario"		
Creation date	28 - 11 - 2013		
Last update	02 - 07 - 2019		







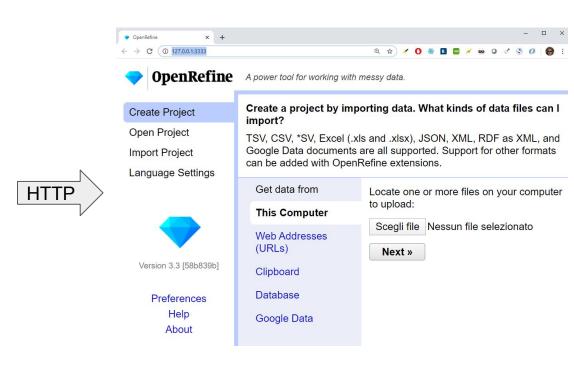


id|nome|lat|lon|codeserc|tipologia|indirizzo|cap|comune|provincia|stelle|email|url|telefono| 14017|FORNI ROSA1A|44.2270033|10.029223799999954|045001AAT0001|Agriturismi|PIAZZA PUCCINI 1 13995|POW WOW DI GRULLI ARISTIDE|44.232061100000003|10.049777499999999|045001AAT0006|Agritur 13989|MONTEBELLO|44.225479999999997|10.029412000000001|045001AAT0011|Agriturismi|Via COLLINA 13820|VALLE FIORITA|44.225616500000001|10.01813699999999990045001AAT0012|Agriturismi|Via AIA 13924|LA SELVA|44.2166706|9.9674972000000004|045001AAT0013|Agriturismi|Selva, 0 - Loc. Selva 13843|FIORENTINI GIANLUCA|44.2166706|9.9674972000000004|045001AAT0014|Agriturismi|sanacco, 1 13832|VILLA MIMOSA|44.174129100000002|9.9122862999999999|045001AFR0003|Affittacamere|Via MAE 13783|DEMY|44.215124000000003|9.9673911000000004|045001ALB0002|Alberghi - Hotel|Via Salucci, 13717|PASQUINO|44.2166706|9.9674972000000004|045001ALB0003|Alberghi - Hotel|PIAZZA MAZZINI 2 13848|CASA BARANI|44.205532599999998|9.969806800000006|045001ALL0003|Alloggi Privati|Via SF 14000|B&B CA' DI MEGOTO|44.225479999999997|10.029412000000001|045001ALL0005|Alloggi Privati| 13803|B&B LO SPIGO|44.232061100000003|10.049777499999999|045001ALL0006|Alloggi Privati|Via M 17369|IL MELOGRANO|44.2166706|9.9674972000000004|045001ALL0010|Alloggi Privati|Libertà, 14/F 21952|B&B CASA RO'|44.174129100000002 9.9122862999999999| 045001ALL0012|Alloggi Privati|Via A 17871|LE ROCCAGLIE|44.188153999999997|9.939541699999995|045001CAV0003|Case per Vacanze|Saig 14053|GTUNASCO|44.315319600000002|9.9956531000000002|045002AAT0002|Agriturismi|Giunasco - Lo

Run Open Refine

```
refine_server] Initializing context: '/' from 'C:\ProgrammiOrg\openrefine-3.3\webapp' (θms)
                          refine server Failed to use idatapath to detect user data path; resorting to environment var
                          refine server] Failed to use jdatapath to detect user data path: resorting to environment var
SLF4J: Found binding in [jar:file:/C:/ProgrammiOrg/openrefine-3.3/server/target/lib/slf4j-log4j12-1.7.18.jar!/org/slf4j/
ilf4J: Found binding in [jar:file:/C:/ProgrammiOrg/openrefine-3.3/webapp/WEB-INF/lib/slf4j-log4j12-1.7.18.jar!/org/slf4j
impl/StaticLoggerBinder.class]
SLF4J: See http://www.slf4j.org/codes.html#multiple_bindings for an explanation.
SLF4J: Actual binding is of type [org.slf4j.impl.Log4jLoggerFactory]
                                 refine] Starting OpenRefine 3.3 [58b839b]... (169ms) refine] initializing FileProjectManager with dir (0ms)
15:05:32.490
15:05:32.490
                                  refine | C:\Users\andre\AppData\Roaming\OpenRefine (0ms)
15:05:37.052
                                 refine] POST /command/core/load-language (4562ms)
                                  refine] GET /command/core/get-preference (24ms)
                                 refine] POST /command/core/load-language (17ms)
15:05:37.09
15:05:37.100
                                  refine] POST /command/core/load-language (7ms)
15:05:37.179
                                  refine] GET /command/core/get-all-project-tags (17ms)
                                  refine] GET /command/core/get-all-project-metadata (28ms)
                                         GET /command/core/get-csrf-token (105ms)
                                  refine] GET /command/core/get-languages (12ms)
                                  refine] GET /command/core/get-version (51ms)
```

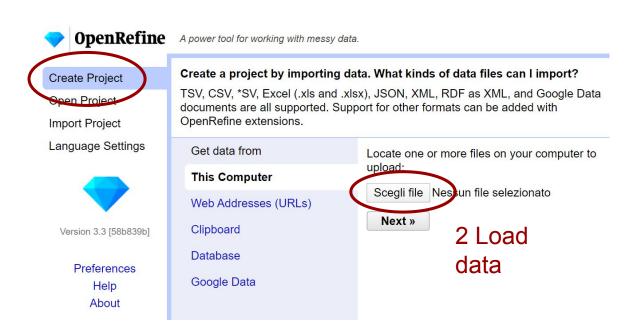
OpenRefine.exe Http server on http://localhost:3333



Web Browser

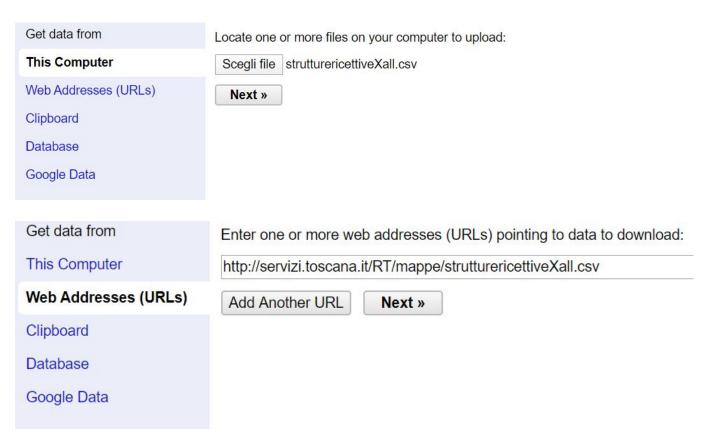
Load Accomodation data set

1 Create Project

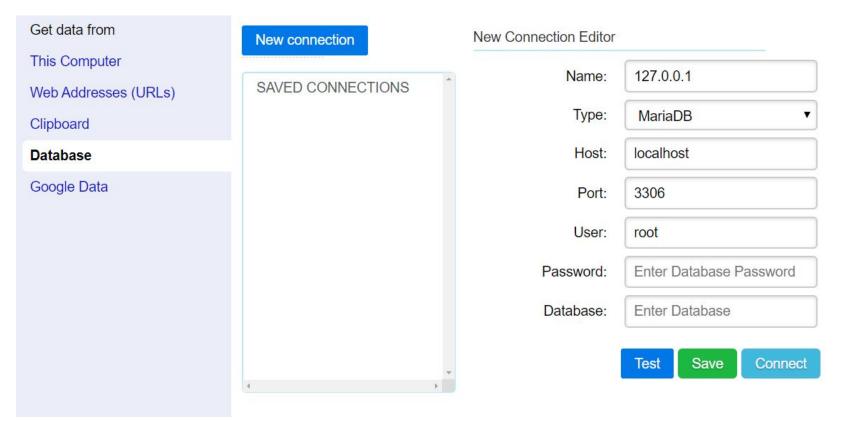


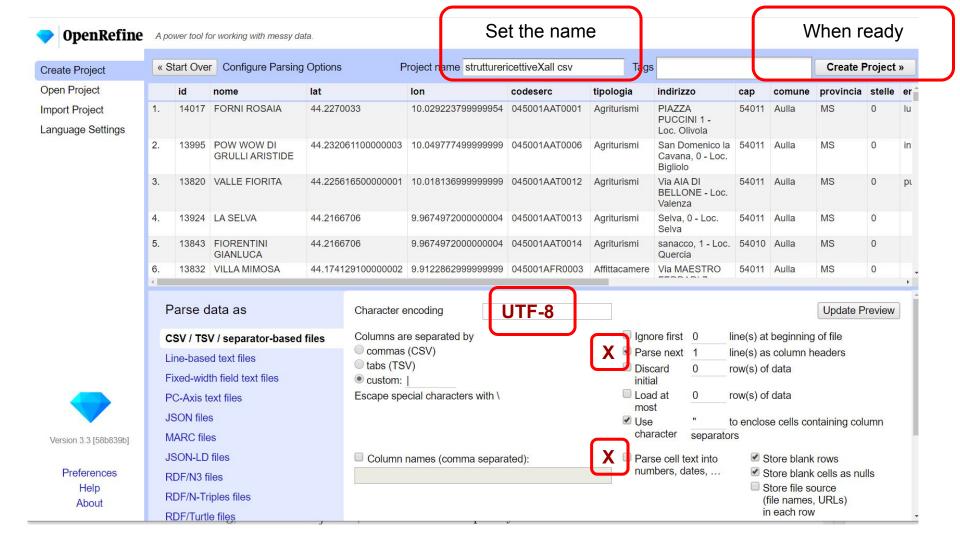
Supported format: CSV, MsExcel, JSON, XML, ...

Different way to access data



Different way to access data





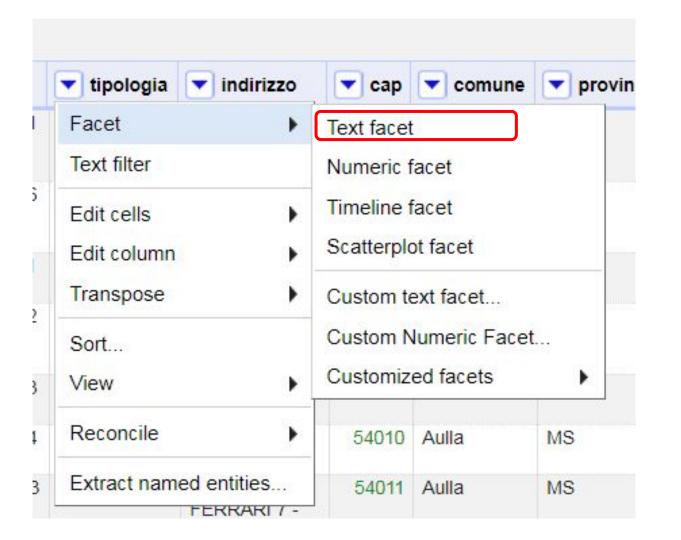
13397 rows

Show as: rows records Show: 5 10 25 50 rows

▼ AII		▼ id	▼ nome		lat	▼ Ion	codeserc	▼ tipologia	indirizzo	
À	9	1.	14017	Facet	•	44.2270033	10.029223799999954	045001AAT0001	Agriturismi	PIAZZA PUCCINI 1 - Loc. Olivola
Û	9	2.	13995	Text filter		44.2320611	10.0497775	045001AAT0006	Agriturismi	San Domenico la Cavana, 0 - Loc. Bigliolo
		3.	13989	Edit cells Edit column	•	44.22548	10.029412	045001AAT0011	Agriturismi	Via COLLINA 7 - Loc. Olivola
ŵ	9	4.	13820	Transpose	ï	44.2256165	10.018137	045001AAT0012	Agriturismi	Via AIA DI BELLONE - Lo Valenza
		5.	13924	Sort		44.2166706	9.9674972	045001AAT0013	Agriturismi	Selva, 0 - Loc. Selva
ŝ	9	6.	13843	View	•	44.2166706	9.9674972	045001AAT0014	Agriturismi	sanacco, 1 - Loc. Quercia
		7.	13832	Reconcile	•	44.1741291	9.9122863	045001AFR0003	Affittacamere	Via MAESTRO FERRARI - Loc. Albiano Magra
Û	4	8.	13783	Extract named entities	S	44.215124	9.9673911	045001ALB0002	Alberghi - Hotel	Via Salucci, 9
		9.	13717	PASQUINO		44.2166706	9.9674972	045001ALB0003	Alberghi - Hotel	PIAZZA MAZZINI 22 - Fra pippo
û	9	10.	13848	CASA BARANI		44.2055326	9.9698068	045001ALL0003	Alloggi Privati	Via SPRINI 7/A - Fraz. Sprini
		11.	14000	B&B CA' DI MEGOTO		44.22548	10.029412	045001ALL0005	Alloggi Privati	Via COLLINA 8 - Loc. Olivola
ŝ	9	12.	13803	B&B LO SPIGO		44.2320611	10.0497775	045001ALL0006	Alloggi Privati	Via MONTE BARDELLI - Loc. Bigliolo
		13.	17369	IL MELOGRANO		44.2166706	9.9674972	045001ALL0010	Alloggi Privati	Libertà, 14/F - Loc. AULLA - Fraz. Albiano Magra
ŝ	9	14.	21952	B&B CASA RO'		44.1741291	9.9122863	045001ALL0012	Alloggi Privati	Via Amola, 18 - Loc. Albiano Magra
		15.	17871	LE ROCCAGLIE		44.188154	9.9395417	045001CAV0003	Case per Vacanze	Saigola, 8
Û	9	16.	14053	GIUNASCO		44.3153196	9.9956531	045002AAT0002	Agriturismi	Giunasco - Loc. Orturano

By clicking on the upside down arrow of the column heading you start working on the data

Facet



Text Facet on "tipologia" column

Text Facet

In italian: sfaccettature

technically is an histogram



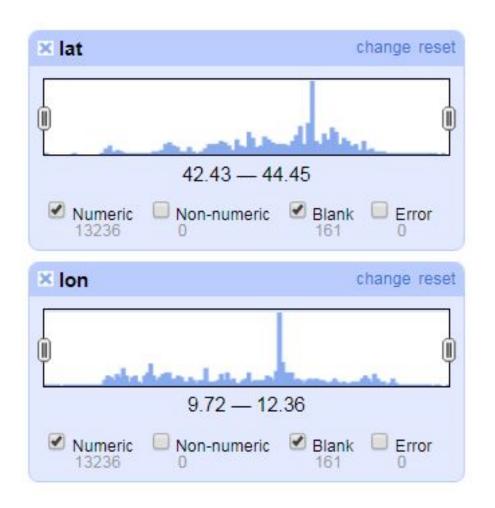
Numeric Facet

check the limits

44.62



42.23



Combining Facet

Select Numeric and then Text facet

Interact on numeric facet to isolate the wrong zip codes

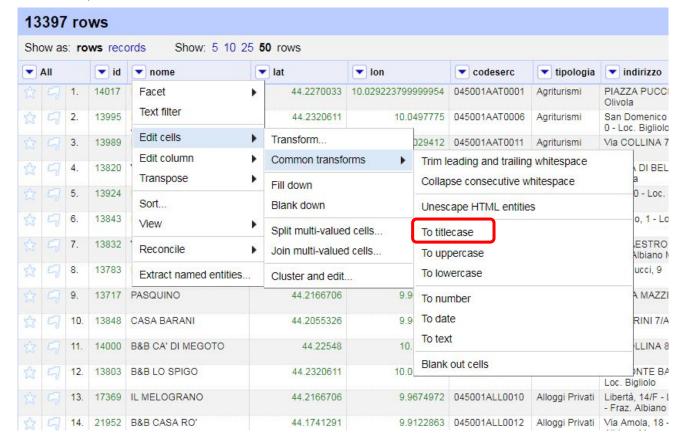
On the Text facet discover the wrong zip codes

Clik on "0" to see the 163 accomodations without zip code



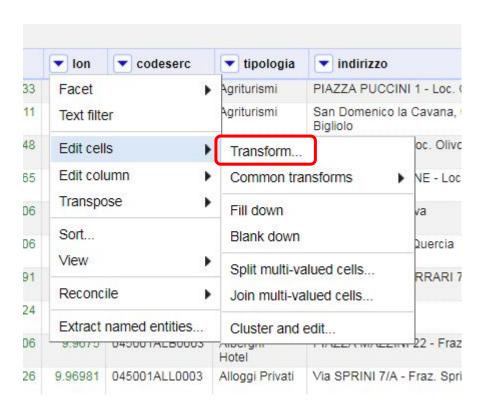
Edit Cells

Edit cells Common transforms

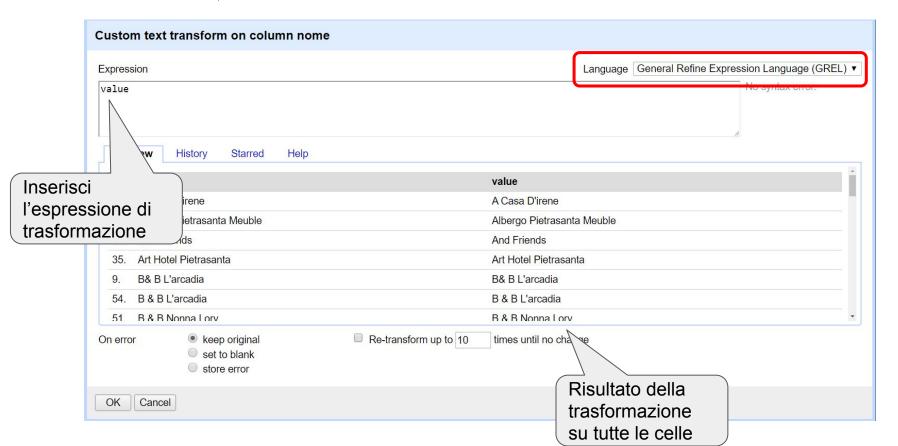


To title case

Edit cells Transforms



Edit cells Transforms



General Refine Expression Language - GREL

Variables

*Variables

*GREL-Controls

value = value of current cell

*GREL-Functions overview

row = number of current row

*GREL-Boolean functions

Functions

*GREL-Array functions

split("division character")

*GREL-Math functions

round() = round up

*GREL-Date functions

*GREL-Other functions including JSON and Jsoup

*GREL-String functions, including parsing, splitting, encoding and hashing

Custom text transform on column lat

set to blank store error

Expression

round(value*100000)/100000.0

round(value*100000)/100000.0

row	value	round(value*100000)/100000.0
1.	44.2270033	44.227
2.	44.2320611	44.23206
3.	44.22548	44.22548
4.	44.2256165	44.22562
5.	44.2166706	44.21667
6.	44.2166706	44.21667
7.	44.1741291	44.17413

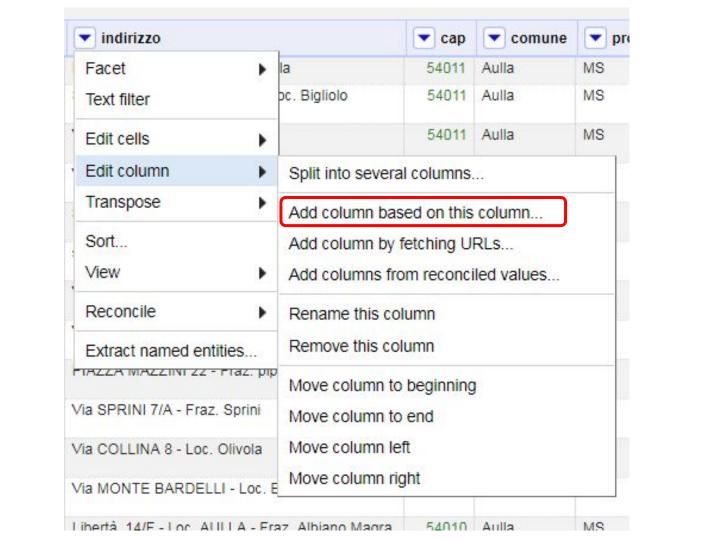
Edit columns

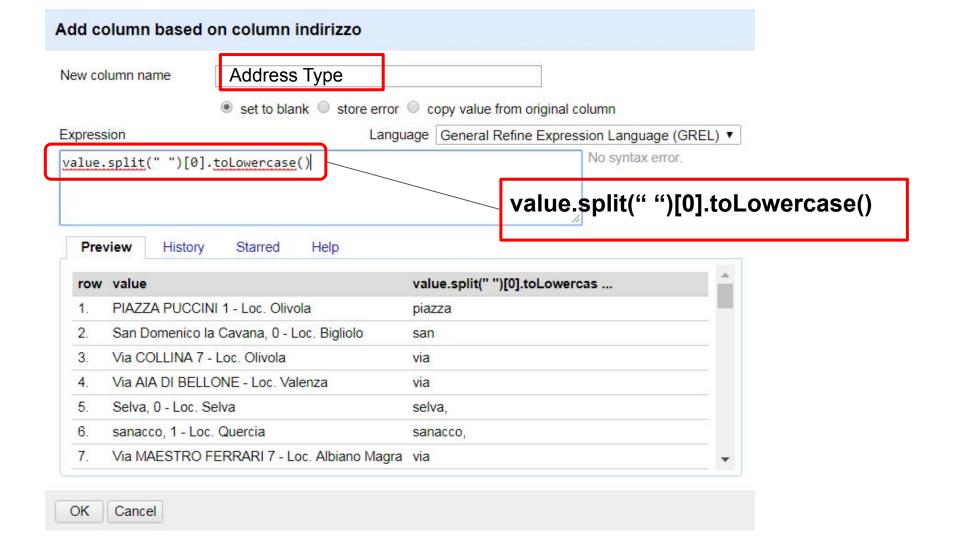
Supponiamo che vogliamo indagare il **tipo di strada** su cui si trova la struttura ricettiva.

Ad esempio su una strada statale o provinciale, su una via o un viale ...

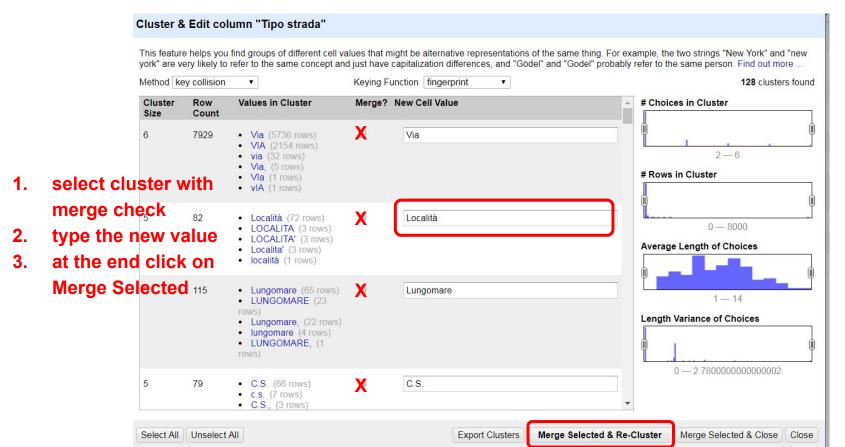
Lavoro sulla prima parola dell'indirizzo

S.P. Avenza Carrara, 180 - Loc. Avenza





Facet text and cluster on new column



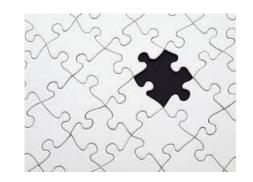
Check the results with facet text on new column

★ Address Type chang	e invert reset		All		▼ id	nome	▼ lat	▼ lon	codeserc	▼ tipologia	indirizzo	Address Type
1099 choices Sort by: name count via 8643 località 1253	Cluster	☆	57	159.	14011	San Paolo	44.2382456	10.1271607	045007ALB0003	Alberghi - Hotel	STRADA STATALE 63 15 - Loc. Pieve S. Paolo - Fraz. San Paolo	strada
viale 884 podere 543 strada 537		☆	9	525.	14071	II Cantuccio	44.3152594	9.8898793	045012ALL0004	Alloggi Privati	STRADA TEGLIA- BUSATICA 10 - Loc. MULAZZO	strada
azza 439 p. 218 ngomare 121 s. 93 s. 84 prgo 76 74				629.	17439	Fanny	44.0391732	10.6699338	046002AAT0012	Agriturismi	STRADA COMUNALE PER CASABASCIANA CASOLI	strada
		☆	7	1682.	10828	Prosperi	44.1574181	10.2263694	046019ALB0005	Alberghi - Hotel	Strada Regionale Toscana, 445 Passo dei Carpinelli	strada
				2066.	12264	Le Coppelle	44.0187592	10.272037	046030AAT0001	Agriturismi	Strada Versiliana Carducci - Pian di Lago - Terrinca	strada
corso 69		☆	5	2440.	14540	La Piastra	44.1095774	10.7436084	047004AAT0002	Agriturismi	Strada Prov.le Torri Di Popiglio	strada

Data enrichment

Why

Fill missing data





Validate data

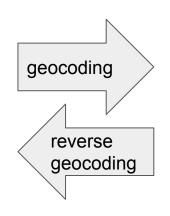
In both case you need a **Gold Standard** or **Ground Truth**, something that returns the exact value

Geocoding Vs Reverse Geocoding

Geocoding is the conversion from address to coordinates

Reverse geocoding is the opposite





Latitude 44.0499499

Longitude 10.04919

Geocoding services

OpenStreetMap

http://nominatim.openstreetmap.org/search?format=json&q=Via Giuseppe Moruzzi 1 Pisa

low recall

GoogleMap

https://maps.googleapis.com/maps/api/geocode/json?address=Via Moruzzi 1 Pisa&key=YOUR API KEY

high recall, need a key (NOT FREE)

Openstreetmap Json Result

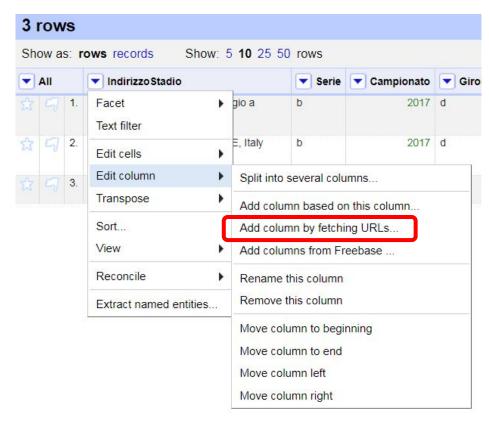
```
place id: "16952760",
licence: "Data © OpenStreetMap contributors, ODbL 1.0. https://osm.org/copyright"
osm type: "node",
osm id: "1477804118",
boundingbox:
         "43.7193809",
         "43.7194809",
         "10.4237241",
         "10.4238241"
lat: "43.7194309",
lon: "10.4237741",
display name: "Area della Ricerca del CNR di Pisa, 1, Via Giuseppe Moruzzi, Don Bosco,
Pisa, PI, Tuscany, 56124, Italia",
class: "place",
type: "house",
importance: 0.52025
```

Data Enrichment

Web API - parseJson(string s)

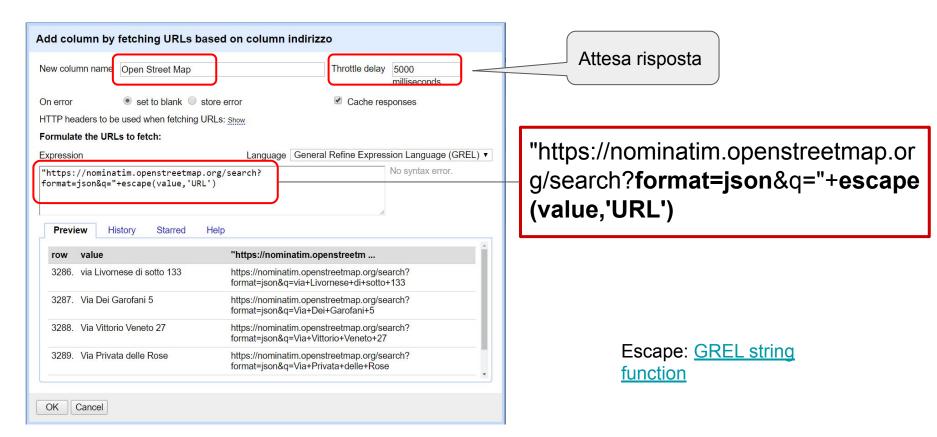
Web Scraping - parseHtml(string s)

Data Enrichment with Open Refine

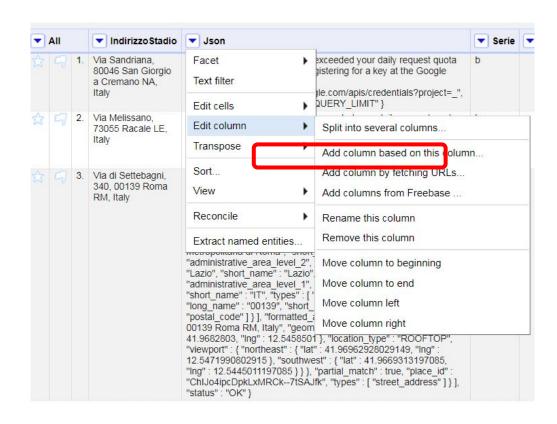


Edit column Add a new column by fetching URLs

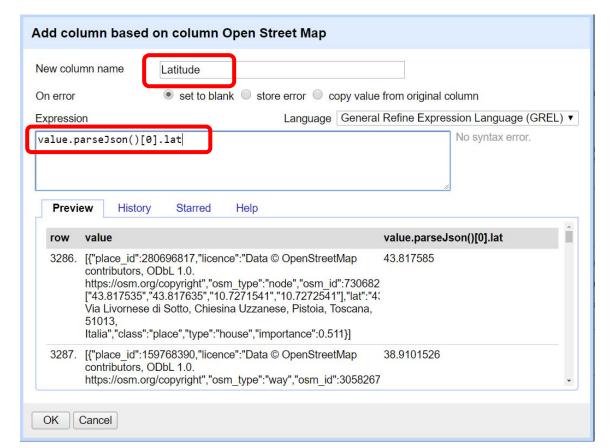
Call the Geocoding Service



Extract Latitude from Json



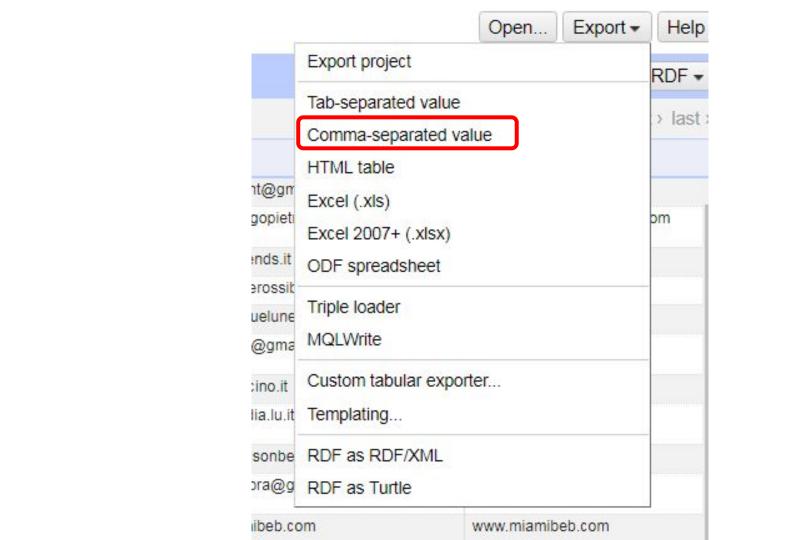
Extract Latitude from Json



value.parseJson()[0].lat

The Geocoding Service returns always a list of results, we get the first: [0]

Export Data

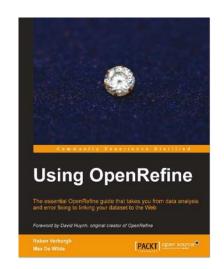


Bibliography

Open Refine Home page

Official Documentation

List of Tutorials



<u>Using OpenRefine Ruben Verborgh, Max De Wilde September 2013</u>

General Refine Expression Language

<u>Jython = Python for java platform</u>